



LES AMIS DE LA RÉSERVE NATIONALE DE FAUNE DU
LAC SAINT-FRANÇOIS

ANNUAL REPORT 2021



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Discover the natural diversity of the reserve!

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FRIENDS OF THE NATIONAL WILDLIFE RESERVE OF LAKE ST-FRANÇOIS

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A WORD FROM THE PRESIDENT



the reception building appear and because the team remained in place and Karina LeClair was our coordinator, it was to be positive. ECCC contributions fund the updating of the Friends' interpretation activities. So far so good.

But...but...but 2021 had a surprise in store for us...a growing pandemic. This upset the activities without forgetting the construction work of the reception station.

The Board and Karina or Karina and the Board had the idea of setting up a campsite near the reserve. We have taken the preliminary steps by asking ourselves the question, is this possible? There will be a sequel in 2022.

Will the year 2022 be extraordinary perhaps or like ordinary before COVID, nothing will be more ordinary with a brand new building. Activities will resume slowly and another project may take shape.

Thank you to the Board, the volunteers and to Karina and the whole team for your involvement

Denis Gervais, President

A WORD FROM THE COORDINATOR

Another season of adaptation for visitors, the team and the organization of the Friends of the Lac Saint-François National Wildlife Area. For a second year of coordination, there were still several challenges and unforeseen events brought about by the construction site and the pandemic. The priority was to protect employees and visitors against this virus as well as the usual mandate of maintenance, reception and interpretation.

Due to the construction of our new visitor center and the restrictions imposed by various ministries, we did not get authorization to offer all of our regular activities such as conferences and workshops. However, the team was happy to be able to offer you our guided sea kayak and rabaska canoe excursions again.

The help and support of the Canadian Wildlife Service (CWS) was greatly appreciated, especially for all personal protective equipment and various cleaning and disinfection products. This allowed us to ensure quality service and a safe place for all visitors and employees. Nevertheless, the public was there more than ever and we are proud of the results that we present to you today. It is the result of the work of a strong, determined and combative team.

Finally, allow me to express my gratitude to all our employees and our Board of Directors, for their invaluable advice, support, commitment and encouragement, which are essential to the successful development of our organization. For 2022, I would like to wish them good health and above all a lot of courage, because the coming season will not be easy with this continuing pandemic. That said, I look forward to working with each of you for the sustainability of this organization whose mission is so important in the current environmental and political context.

Thank you all for your trust and for another great unique season!

Karina LeClair, Coordinator

MISSION

To publicize, promote and protect the wetlands of the Lake-Saint-François National Wildlife Reserve.

BOARD OF DIRECTORS

During 2021, the Board of Directors met 7 times, to ensure that the management of the organization and the ECCC contract are done despite the restrictions imposed by the pandemic.

*The meetings were held by videoconference from January 2021 by the Zoom platform to limit the spread of the virus according to government directives. Only two face-to-face meetings took place in August and October 2021.

MEMBERS OF THE 2021 BOARD OF DIRECTORS



Denis Gervais, President

Representative of the South West Winged Wildlife Observation Society (SOFASO) on the Board of Directors (BD) of the Friends of the Lake Saint-François National Wildlife Area. He has been a member of the Friends' Board of Directors since 1993. He is part of the Board of the ecological group Crivert and of the Haut-Saint-Laurent ZIP Committee.

He is self-employed as a consulting biologist in his company L'Oiseaologue SENC. He characterizes habitats and sites for flora and fauna as well as wetlands. He participated in inventories in 1983, 1984 and 2006 on the Lake Saint-François National Wildlife Area (RNF LSF). He mapped out the various trails in the reserve and produced interpretation documents for various sites in the Suroit district, including the reserve. He has also participated and still participates in various awareness-raising activities on environmental issues in the region for over 35 years.



Serge Bourdon, Vice-president

Retired from his professional life as a craftsman-sculptor. The environment has always been of great concern to him. He sits as director of the Châteauguay Zone Watershed Conservation and Development Company (SCABRIC), sits on the Châteauguay River Rehabilitation Committee (CRRC).

Without forgetting that he was director of the Friends of the Lac Saint-François National Wildlife Area (AMAPRE) from 1997 to 2010, he remains active on the board of directors of AMAPRE.



Erin O'Hare, Secretary

Erin has been the Executive Director of the Haut-Saint-Laurent ZIP Committee since 2011.

She has a bachelor's degree in geography and a graduate certification in project management.

She has worked in the field of water management for 10 years and sits on the board of directors of several organizations.



Johanne Leduc, Treasurer - administrator (Representative of Saint-Anicet)

(Departure in Novembre 2021)

General Manager of Club Joie de Vivre, in Salaberry-de-Valleyfield, for 9 years. This Club is intended as a daytime activity service for people living with an intellectual disability and an ASD.

Originally from Valleyfield, she has lived in St-Anicet since 2006, for the beauty of the lake and its water sports.

Municipal councilor in St-Anicet since 2013 to date and representative of the municipality and treasurer, on the board of directors of the wildlife reserve, for almost 4 years.

She was also involved in various positions within the Optimist Clubs, at the final of the Quebec Games in Valleyfield in 2011 and at the Special Olympic Winter Games in Valleyfield in 2019.



Amy Stolecki, Treasurer

(Entry into office of Treasurer in May 2021)

(Entry into office of Treasurer in May 2021)

A high school teacher, Amy has lived in Dundee for 20 years.

She is interested in several environmental issues, especially the protection of biodiversity.

For several years, she has held a position on the board of directors of the Ambioterra group as well as that of the Friends of the wildlife reserve.



Marianne Roy, Administrator

(Entry into office of director in May 2021)

Retired from the Haut-Saint-Laurent Community Development Corporation where she was the coordinator for 8 years. She also worked as coordinator of the National Coalition Solidarité populaire Québec and in several international solidarity organizations. Since her retirement, she

has volunteered at the Little Green Library in Huntingdon. She is also a member of MARE, a regional environmental action movement. The fight against climate change, for biodiversity and social justice are for her interdependent and urgent.



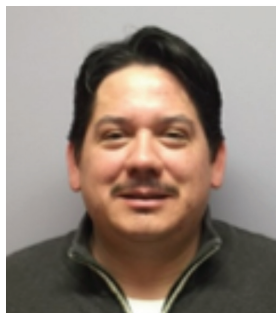
**Yves Lalonde , Administrator
(Representative of Dundee)**

Holder of an undergraduate degree in political science from the University of Ottawa and a master's degree in the same field from the University of Montreal. During his graduate studies (2nd and 3rd cycle), he was a full-time lecturer for 4 years at the University of Quebec in Chicoutimi.

He has devoted almost entirely of his active professional life to the field of local and regional political life. As a member of the Quebec National Assembly, he was responsible, for nearly 20 years, for the political office of the constituency of Beauharnois-Huntingdon. He was one of the main artisans of the creation of the Carrefour-Jeunesse emploi in the county of Huntingdon. Locally, he served as a counselor for the Municipality of the Township of Dundee from 1985 to 1992 and from 2008 to present.

In terms of his social involvement, he was the founding president of the Régie intermunicipale de la patinoire régionale de Huntingdon and a member of its board of directors for 7 years. He was also president of the Saint-Anicet chamber of commerce and a member of the board of directors for 5 years.

Resident of Dundee for over 40 years, he has always been a fiery defender of our wildlife reserve through his various occupations.



**Curtis Lazore, Administrator
(Representative of the Mohawk
Community, Haudenosunee or Indigenous
People at large)**

(Departure in June 2021)

Member of the Kanienkeha:ka (Mohawk Nation) at Akwesasne. Throughout his professional career he has assisted the Haudenosaunee (Six Nations Iroquois Confederacy) with matters directly involving environmental and cultural resource protection.

He currently sits on a number of committees, working groups and active boards that functions in and around the Aboriginal community.

Currently employed with the Mohawk Council of Akwesasne as an Environmental Assessment Officer. In this capacity he identifies impacts that affect a wide array of biological species by using a cultural framework patterned after the Ohénten Kariwatékwen (The Haudenosaunee Thanksgiving Address).

In his spare time, he enjoys playing lacrosse, hunting, fishing, gathering and planting traditional foods for his family and community.

Presently he has identified the importance that food systems play in contemporary Indigenous lifeways and strives to re-introduce the food system of the Akwesasne Mohawk back into the North American cultural fabric.



**Scott Peters, Administrator
(Representative of the Mohawk
Community, Haudenosunee or Indigenous
People at large)**

(Entry into office of substitute director from June to December 2021)

2021-2022 TEAM

The 2021 Friends of the Lac Saint-François National Wildlife Area team was made up of:

- A liaison agent (Dylan Burrows)
- A receptionist (Lynda Martel)
- A full-time maintenance employee (Samuel Girouard)
- A part-time maintenance support employee (Jérémy Girouard)
- Three guide-interpreters (Simon Thibert, Julia Nieuwenhof et Shannan Caza)
- Three other maintenance employees on short-term contract (Maxime Lirette, Xavier Duchesne-Bigras et Daniel Lafleur)
- A coordinator (Karina LeClair)



Top : Karina L., Shannan C., Julia N., Simon T.

Bottom : Dylan B., Maxime L., Jérémy G., Samuel G., Lynda M.

2021 TEAM MEMBERS



Simon Thibert
Interpreter Guide

Interpreter guide since 2019. In 2019, level 1 training in calm water canoe and level 1 in sea kayaking, (CNESST first aid certificate in the workplace: cardio-rescue / DEA / Anaphylaxis)



Julia Nieuwenhof
Interpreter Guide

Interpreter guide since 2017. In 2018, training level 1 in calm water canoe and level 1 in sea kayaking, (CNESST first aid certificate in the workplace: cardio-rescue / DEA / Anaphylaxis)



Shannan Caza
Interpreter Guide

Interpreter guide since 2020, training level 1 in calm water canoe and level 1 in sea kayaking, (CNESST first aid certificate in the workplace: cardio-rescue / DEA / Anaphylaxis)

2021 TEAM MEMBERS



Samuel Girouard
Service / Maintenance

Service / Maintenance since 2020, (CNESST first aid certificate in the workplace: cardio-rescue / DEA / Anaphylaxis)



Jérémy Girouard
Maintenance assistant

Service and maintenance assistant since 2020.

In 2021 (CNESST first aid certificate in the workplace: cardio-rescue / DEA / Anaphylaxis)



Maxime Lirette
Maintenance

Maintenance for the months of August, September and October 2021



Xavier Duchesne-Bigras
Maintenance

Maintenance for the months of September and October 2021

MEMBRES DE L'ÉQUIPE 2021



Lynda Martel
Receptionist

Receptionist since May 26, 2021.



Dylan Burrows
Liaison agent

Head Guide in 2018 and 2019. In 2017, training level 1 in calm water canoe and level 1 in sea kayaking, (CNESST first aid certificate in the workplace: cardio-rescue / DEA / Anaphylaxis)



Karina LeClair
Coordinator

Receptionist in 2017 and administrative assistant in 2018 and 2019, training level 1 in calm water canoe and level 1 in sea kayaking, (CNESST first aid certificate in the workplace: cardio-rescue / DEA / Anaphylaxis)

VISITOR PROFILES

The profiles of the visitors are varied and essentially the same as in previous years. The profiles encountered according to their frequency are:

- Photographers
- Ornithologists
- Couples
- Families
- Walkers
- Walkers with their dog*

* On this subject, we receive a lot of positive comments since the places where dogs are accepted for hiking are becoming rare.

It is impossible for us to count the number of visitors who go directly to the trails, without going through the reception centre. However, between May 1 and October 31, 2021, 2,590 visitors passed through the reception desk.

We estimate the total number of visitors for the season at 5,050 people (to our surprise), an increase of about 25% of our usual traffic (especially for the Tower trail), even if we could not offer activities for animation and guided hiking tours or events.

Our 1500th visitor this season was received on July 28 (the 1000th on July 3), we gave them a “VIP Family” membership card worth \$35.00 and a gift certificate for 50% off our shop or any activity or event once we can offer them again.

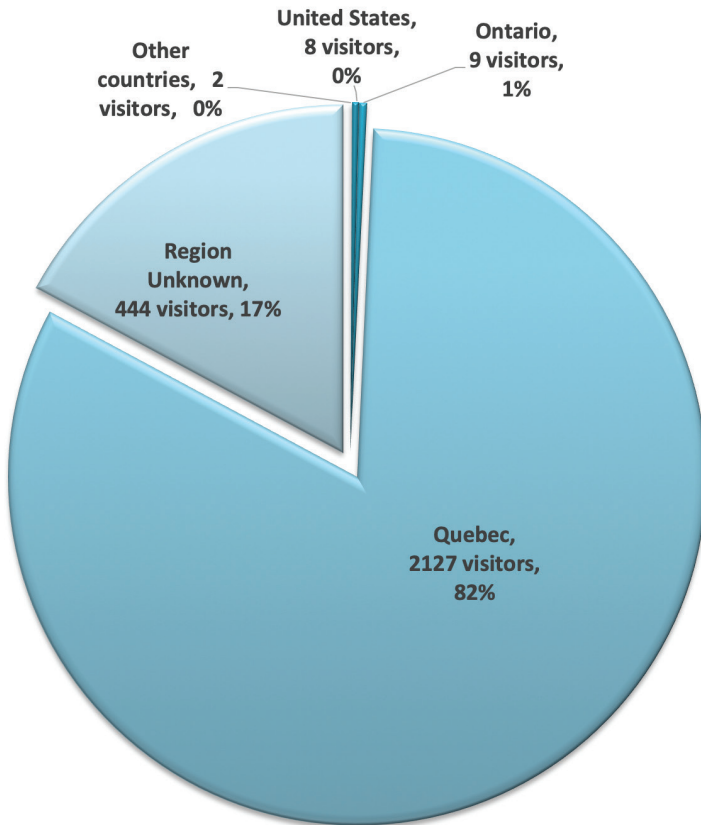


The citizens of the Haut-Saint-Laurent use the trails of the reserve on a regular basis, however, due to the pandemic and the closing of the borders, we have welcomed the majority of our visitors from the province of Quebec. We estimate 70% of the French-speaking clientele against 30% for English-speakers. Another noticeable small increase in English-speaking attendance.

Various tables of statistics are presented to you on the following pages.

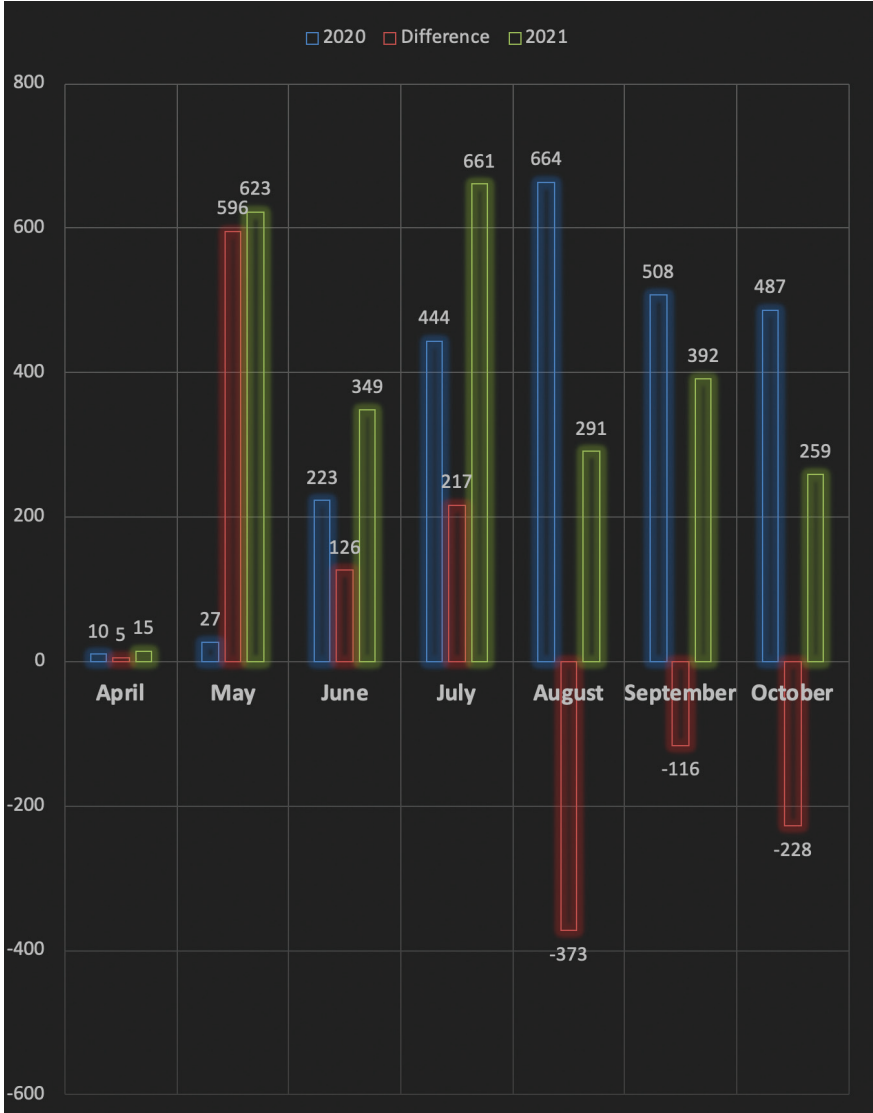
BY REGION

BY REGION- 2021

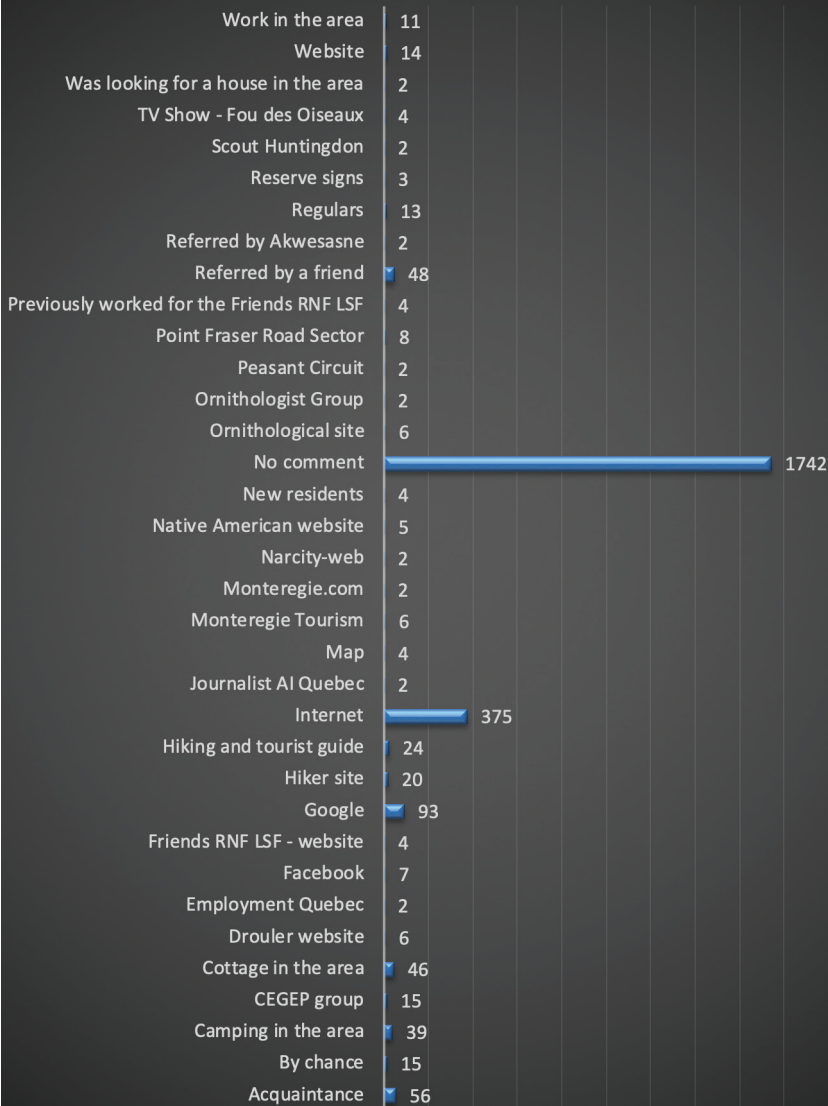


- Other countries
- United States
- Ontario
- Quebec
- Region Unknown

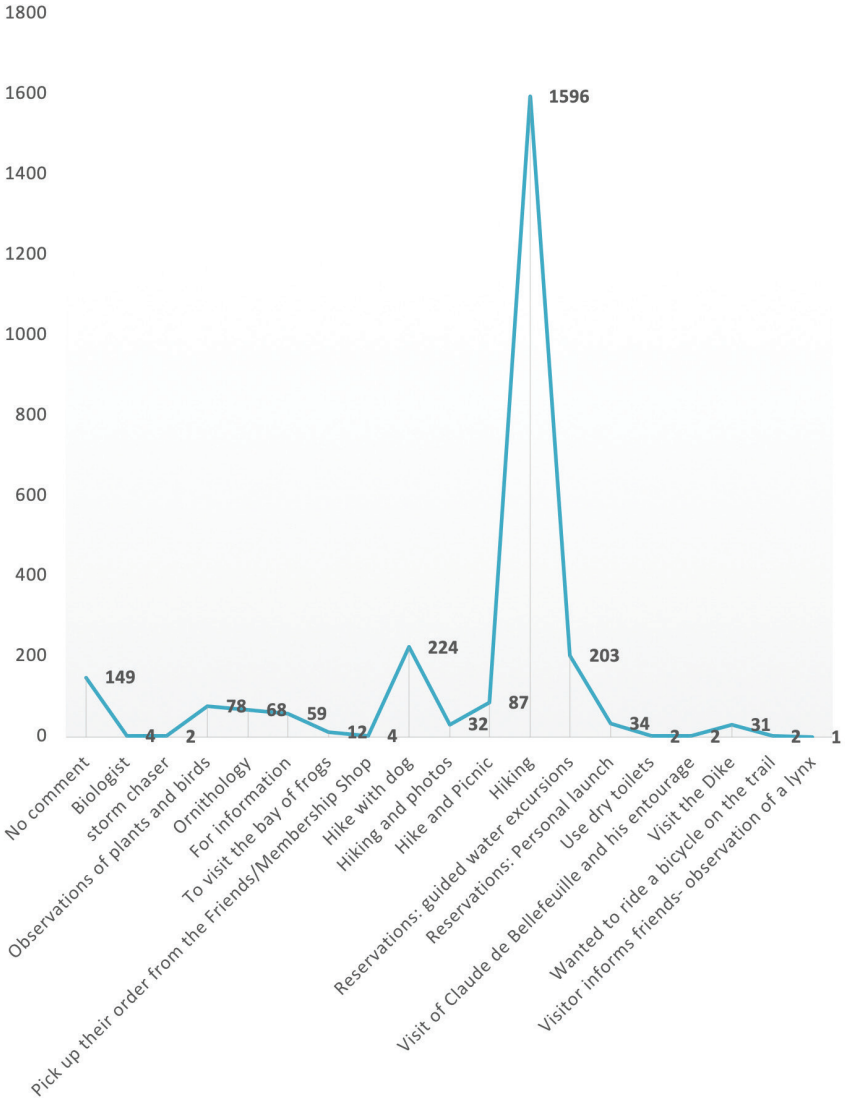
COMPARISON 2020 & 2021 FREQUENCY OF VISITORS PER MONTH





HOW DID THEY HEAR ABOUT US



VISITORS' INTERESTS - 2021



SOCIAL MEDIA

Those who subscribe to our page:	February 28 th 2021	February 28 th 2022	Increase or reduction of our subscribers:
FACEBOOK 	2268 people	2400 people	+ 132 people
INSTAGRAM 	78 people	99 people	+ 21 people

Our Facebook page had an audience of 40,091, an increase of 53.9% between February 28, 2021 and February 28, 2022.

VOLUNTEERS 2021-2022

The Friends of the Lac Saint-François National Wildlife Area would like to thank all those who volunteered during this season:

Denis Gervais, president, CA des Amis

Serge Bourdon, vice-president, CA des Amis

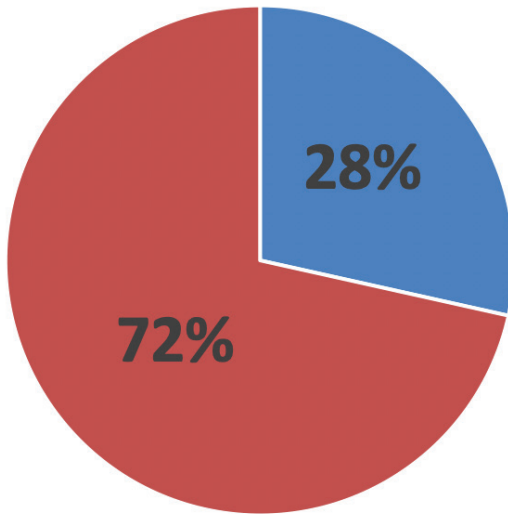
Mr. and Mrs. Leduc, volunteer to fill the feeders in winter

OUR MEMBERS

Over the past few years, we have seen an increase of about 10% in membership or renewal of our members, but this year has been difficult.

As of today, we have a roster of 158 members, but more specifically that roster breaks down like this:

- 45 member packages joined or renewed their membership this season. (This includes the different packages: individual, individual VIP, family and family VIP members.)
- 113 member packages who have not renewed their membership to date since 2018-2019. (This includes the different packages: individual, individual VIP, family and family VIP members.)



- New memberships and renewals
- Members who have not renewed their membership

OUR PARTNERS

The Friends of the Lac Saint-François National Wildlife Area would like to thank all those who supported them in carrying out their mission during this season:

- Environment and Climate Change Canada
- Local employment center (Emploi-Québec)
- Service Canada (Summer Job Canada)
- The Haut-Saint-Laurent MRC
- Haut-St-Laurent CDC
- Tourism Montérégie
- The COOP Unifrontières - BMR (Sainte-Barbe)
- Municipality of the Township of Dundee
- Municipality of Saint-Anicet
- Municipality of Elgin
- Municipality of Sainte-Barbe
- City of Huntingdon
- Mohawk Council of Akwesasne
- Saint Regis Mohawk Tribe
- Mohawk Nation Council of Chiefs
- Claude Debellefeuille, Member of Parliament for Salaberry-Suroît
- Charles Gascon, adj. parliamentarian of C. Debellefeuille
- Madame Claire Isabelle, Member of Parliament for Huntingdon
- Mrs. Marie-Claude Picard, political attaché in the office of Mrs. Claire Isabelle
- Dorthy Lazore, Mohawk translation
- Members of the Friends of the Reserve
- Visitors who donated anonymously
- Nature Conservancy of Canada
- And all those who support us, year after year!

VISIBILITY OF OUR PARTNERS

We have modernized our website to be able to highlight our most important partners when visiting our website. Visitors can click on the logo of the partners and they will be able to visit their website.

The logos of Tourisme Haut-Saint-Laurent, the MRC du Haut-Saint-Laurent, the Municipality of Dundee and Environment & Climate Change Canada appear on the home page of our website. Visitors from Haut-Saint-Laurent are happy to see that the Friends of the Reserve benefit from the support of elected officials in the region. This year we have added the following partners to this page:

- Thompson Island Cultural Camp in Akwesasne
- The Mohawk Council of Akwesasne
- The Lac Saint-François dental clinic (they really like our mission and encourage us in their clinic with all their customers.)

We mentioned the addition of our online store, and on this page we added a partner with their logo and the web link of their online store. This partner is called “Native North American Traveling College of Akwesasne Ontario (NNATC)”. We work a lot with them so that they can come and educate visitors about the history of the Mohawk natives of our region (through workshops and traditional dances that they have already offered at the Reserve since 2018). Despite the closure of the borders due to the pandemic, having added NNATC to our store helped us to continue our partnership remotely and so that our customers could continue to benefit from learning about their cultures while remaining in our goal to continue our liaison with the natives of the region.

COMMUNITY INVOLVEMENT

Despite the pandemic, the Friends of the Lac Saint-François National Wildlife Area continues to get involved as often as possible in various ways in the community. Here's how we got involved this year:

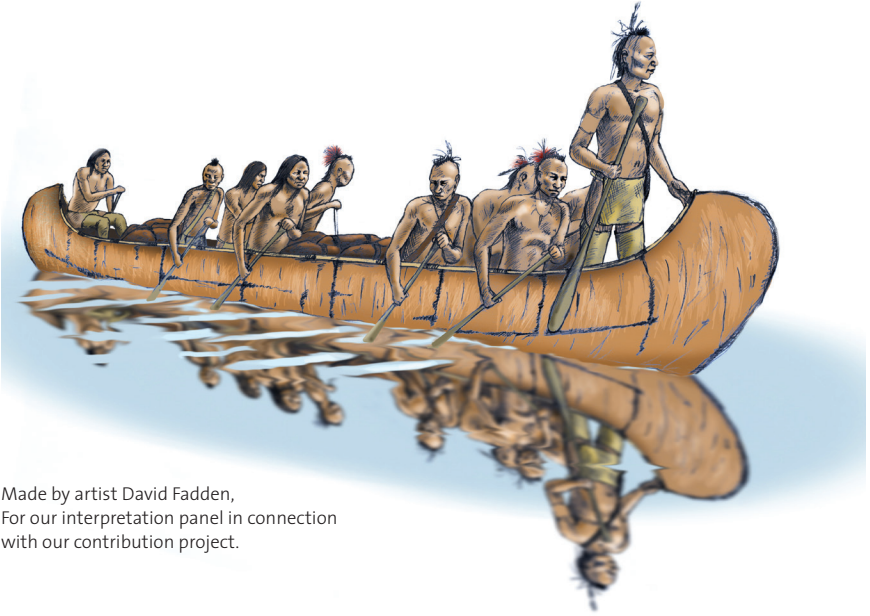
- Member of the CDC Haut-Saint-Laurent
- Member of Tourism – Montérégie
- Member of the Beauharnois-Valleyfield and Haut-Saint-Laurent Chamber of Commerce & Industry

LOCAL PURCHASE

The Friends of the Reserve make it their duty to support the local economy. In fact, the majority of purchases and services were made with businesses in the region:

- Épicerie la Maisonnette (gasoline and water)* Proxi Extra Saint-Anicet
- Matériaux Robidoux (materials and tools)
- BMR, La COOP Unifrontière (materials and tools)
- Design MC (Promotional material)
- Marché Tradition (Water and miscellaneous)
- Garage Sainte-Barbe (Equipment maintenance and truck maintenance)
- Jean-Luc Crête, CPA (Accounting Services)
- BCSC, CPA (Accounting services and bookkeeping)
- Dorothy Lazore (Mohawk translator from the Akwesasne community)
- David Fadden (Mohawk artist from the Akwesasne community)

To name just a few.



Made by artist David Fadden,
For our interpretation panel in connection
with our contribution project.

MAINTENANCE CONTRACT (ECCC)

For 28 years now, the Friends of the Lac Saint-François National Wildlife Area have been responsible for the reception, maintenance, animation, surveillance and security of the site, as well as the essential disinfection of the site, 2 to 3 times a day to limit the spread of the virus. This year again, we honored our contract by carrying out our mandate with rigor and professionalism. The organization's objectives were also achieved, despite the constraints of the virus.

The Friends of the Lac Saint-François National Wildlife Area greatly appreciated ECCC's support throughout the season, especially in the context of the current crisis.

Among the specific tasks to be accomplished, the control of invasive species is a major challenge for our organization, as it must be done during peak times of our season, that is to say at the opening and during the month of July, when visitors are in greater numbers. In addition to buckthorn, we have the responsibility of controlling, under the supervision of ECCC, *alliaria petiolata* (garlic mustard) *Hydrocharis morsus-ranae* (frogbit).

Control of *alliaría petiolato* (garlic mustard)

This year, we very much appreciated the help of Valérie Renée's team from ECCC and the CIME for the Érablière trail in Caryer-Piasetski, which allowed the team to focus on the harvesting of the hydrocharis throughout the season.

We completed the uprooting of garlic mustard on the Érablière Caryer – Piasetski trail on May 19, 2021. We were a team of 7 people (including members of Madame Renée's team).

For work on the Digue aux Aigrettes trail, work began in June. This work was carried out by an average of 2 employees and the continuous verification of the trails was done until mid-July. Intense heat and lack of rain made it difficult on this trail. The garlic mustard stem was brown and burnt and broke easily, making it difficult to pull out the root.

On all the sites identified on the Piasetski and Digue aux Aigrettes trails, we counted 15 large double garbage bags of around 8 to 10 pounds each.

The abnormal heat made it difficult for the employees. They were dressed in coveralls to protect them from ticks and due to the virus, they had to wear their necessary PPE as to protect themselves since they had to work within two meters of each other.

Control of *Hydrocharis morsus-ranae* (frogbit)

The start date for the control had been delayed. We started the work around June 23rd, as there was less that had grown thanks to the work done the previous year.

On the other hand, the heat wave period seemed to accentuate the proliferation of this plant. This task requires a lot of time for the AMAPRE team.

All the same, the maintenance employees, the interpreter guides, the liaison officer and the coordinator worked tirelessly throughout the season (almost until mid-October) to remove as much as possible of the hydrocharis.

We estimate more than 10 trailer trips filled with hydrocharis during our season. After all our efforts, we were able to remove approximately 95% of what was in the area of the Baie aux grenouilles (launching area) out to the opening of the creek into the marsh area.



TRAINING

With the return of almost the entire 2019 team, there were still some team members who needed training in first aid, nautical and on the flora and fauna of the reserve.

Here are those who have taken the following courses:

- Due to pandemic restrictions in 2020, one of our guide-interpreters and the coordinator were unable to take nautical training, so in 2021 they were able to receive their nautical training (kayak, rabaska canoe).
- On July 6 and 13, 2021, the maintenance assistant employee (Jérémy Girouard) received first aid training in the workplace.
- As every year, the entire team was able to receive their training on the flora and fauna of the RNF LSF.
- All AMAPRE employees also received training on the Covid-19 virus as soon as they started work. This consisted of reading and understanding numerous documents, video capsules on the procedures to be taken to protect visitors and employees against the virus during our daily tasks and at the end of our day at home.

2021 PROJECTS & CONTRIBUTIONS

Contributions:

Several projects are to be watched for in 2022.

2019-2023 Contribution Project (ECCC)

As part of this new 2019-2023 ECCC contribution project, we have recruited the services of the Comité Zip, a non-profit organization that shares our values and stands out for its dynamism and a network of diverse collaborators to complete this project.

The latter will take care of developing an activity on aquatic fauna (fish), the development and an animation activity of the Trille penché trail, developing a creative animation workshop on fauna and its habitat, producing featured cards of the RNF LSF (hockey card style) and finally the update of the action plan.

2020-2023 Contribution Project (ECCC)

A new contribution project was funded to us on a three-year basis.

This contribution, aimed for the first year, to finish the redevelopment of our Pavilion of “les Grands Migrateurs” and help us with our needs for the storage of our belongings in preparation for the new reception center expected towards the end of 2021.

For the next two years of this contribution, we plan to design an interpretation panel on the mission of the Friends of the RNF LSF, design an interpretation panel on the edible and inedible mushrooms found in the NWA LSF and why there is no right to harvest on the reserve, design interpretation panels on a dozen trees found in the Fraser Marsh trail (the Tower). However, as the construction of the new reception center was delayed, we have adjusted year 2 of this contribution to help our needs for

the storage of our belongings for another year. We hope to be able to take back some of our panel plans that we would like to design about our mission and on mushrooms.

We have also requested the services of the Comité Zip to help us complete this project.

SCHEDULE

2021 season : May 1st to October 31st

Opening hours:

- May 1st to May 14th :
Wednesday to Sunday 9 a.m. to 5 p.m.
- May 15th to August 15th :
Tuesday to Sunday from 9 a.m. to 5 p.m.
- August 16th to October 31st :
Wednesday to Sunday 9 a.m. to 5 p.m.

EVENTS AND ACTIVITIES

Throughout the season, we have offered visitors various activities to raise their awareness of the biodiversity of flora and fauna and of our wetlands found on the Reserve in a non-contact formula due to the pandemic:

- On our Facebook page: the question of the day
- On our Facebook page: charade of the day
- The guided water excursions by sea kayak or rabaska were a great success while respecting our rental plan which had been filed due to the pandemic restrictions.

The family GPS rally “On the Ouaouaron track” and the international geocaching network, the conferences and the terrestrial animation activities could not be offered, due to the restrictions imposed by the various ministries and governments to limit the spread of the virus.

So, we continued the process of adapting our activities that are already in place and new animation activities (great migrants, marsh bingo, to name a few) that can be offered online from comfort of their homes we hope by 2023. These activities and others to come are intended for all ages (from 6 years and up) wishing to familiarize themselves with the basics of identifying fauna and flora. These activities are offered at a very affordable price or even sometimes free of charge in these difficult times for everyone. We want to try to break the isolation among young people especially.

THE QUESTION OF THE DAY

 **Les Amis de la réserve nationale de faune du Lac Saint-François**
Published by Simon Thibert · August 9

Question du jour #31 :
La majorité des espèces de canard nichent au sol, cachées dans la végétation près d'un lac, d'un étang, ou d'une rivière, ou même d'une mare en terrain boisé. Cependant, certaines espèces nichent plutôt dans les arbres. Nommez-en une.

Question of the day #31 :
The majority of duck species nest on the ground, hidden in the vegetation near a lake, a pond, or a river, or even a pond in wooded land. However, some species rather nest in trees. Name one.

706 People reached 56 Engagements - Distribution score [Boost post](#)

THE ANSWER

 **Author**
Les Amis de la réserve nationale de faune du Lac Saint-François

Cette catégorie de canard est nommée les canards percheurs. Elle regroupe au Canada le Canard Branchu, le Garrot à œil d'or, le Garrot d'Islande, le Petit Garrot et le Harle couronné.

This category of duck is called perching ducks. In Canada, it includes the Wood Duck, the Common Goldeneye, the Barrow's Goldeneye, the Bufflehead and the Hooded Merganser.



Like · Reply · Commented on by **Simon Thibert** · 14w [1](#)

NOVELTIES OF THE SEASON

The Friends of the Reserve have invested in new promotional material for our shop. This season, due to the pandemic and the construction site of the new interpretation center, we did not have authorization from Environment and Climate Change Canada to open our store in person for our visitors. However, we launched an online store from our website (www.amisrnflacstfrancois.com), and it was a success despite everything.

We have added several products to our store this season, such as aluminum and gel water bottles, folding rain hats, fabric hats, a tuque hat with an LED light, dog carriers for their bathroom needs and short-sleeved shirts and a raincoat with our logo.

Visitors again mentioned their interest in the addition of children's hats, tick removers and key rings. These proposals will be studied again. If the situation allows it, new products should be offered to visitors in 2022-2023.

**VISIT OUR ONLINE STORE:
WWW.AMISRNFLACSTFRANCOIS.COM/BOUTIQUE**

ADDITION OF PROMOTIONAL MATERIALS



ACCOMPLISHMENTS

This year we had several challenges and it was difficult to be able to accomplish or form new ties with organizations in the Indigenous community and in our region, as many had decided to remain closed or to minimize their service due to the pandemic.

This year, for Friends, we can proudly say our accomplishments have been:

- The protection of our team and that of our visitors.
- Guided excursions in the marsh and on Lake Saint-François throughout the season.
- Offer our customers contactless activities via social media (Facebook).
- Keep the interest of the general public to visit us despite the lack of activities that we could not offer them.



PHOTOS OF OUR 2021 SEASON



The Amis RNF LSF team on an excursion to find new routes to show you in 2022.



Mallards (female)



Great heron



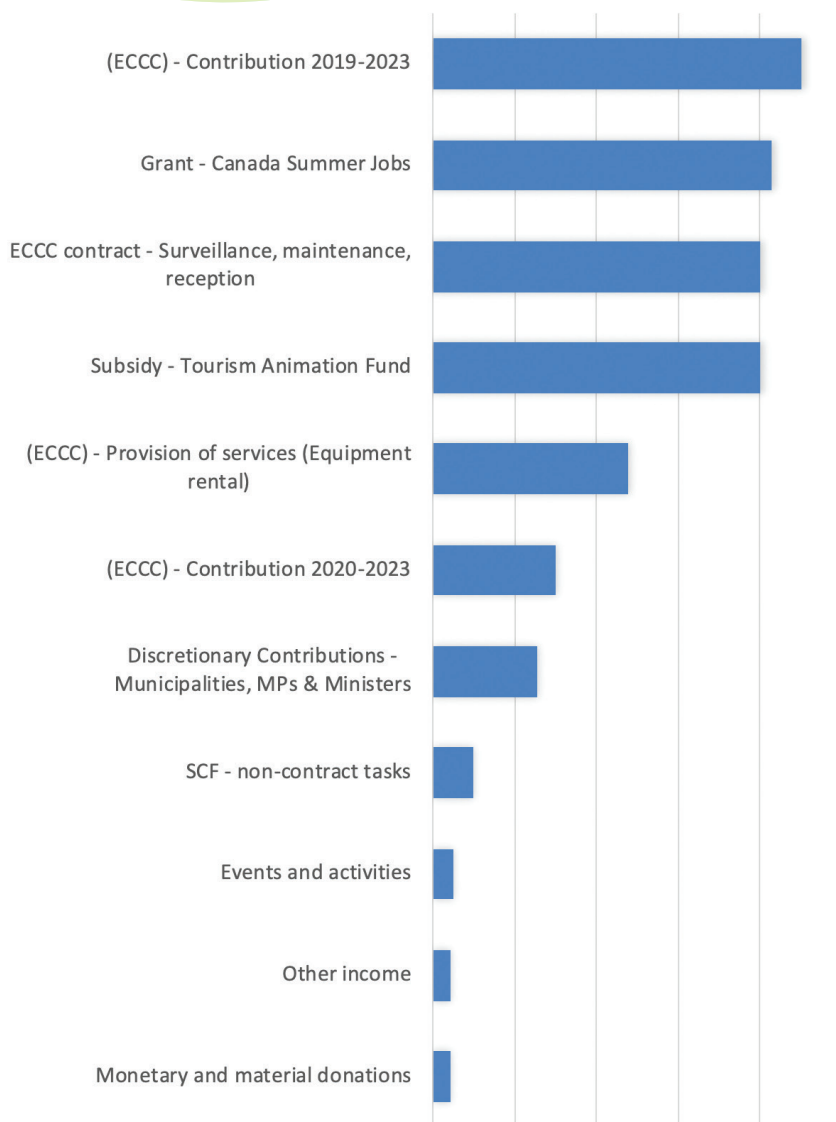
Malus Laura
or
wild apple blossom

Common daisy
or
Leucanthemum
vulgare



Nodding trillium
flower
or
Trillium cernuum

2021 REVENUE SOURCES



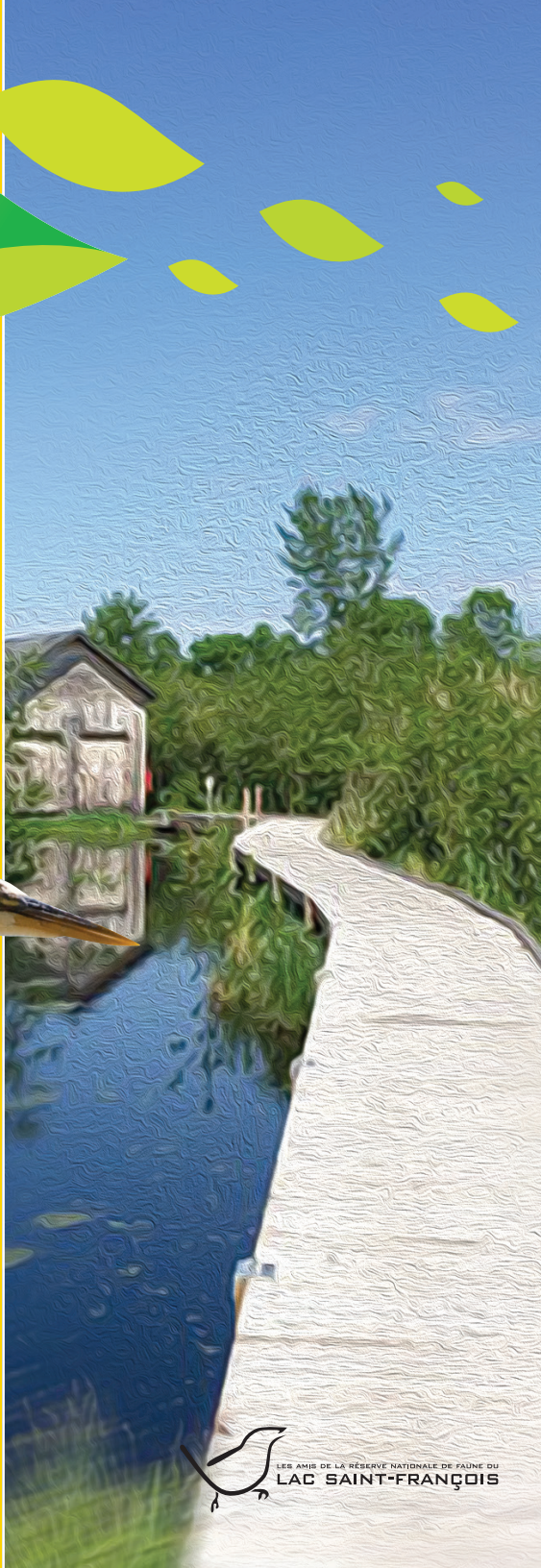
A FINAL WORD

The Reserve is unknown to the local and regional population and this is a situation that we wish to remedy within the next few years. A lot of effort is put into raising the awareness of elected officials and local partners every year in order to renew their financial support, and this has not changed despite the pandemic. This work is bearing fruit and we are proud of the trust that our MRC and the Canadian Wildlife Service place in us each year.

The activities offered by our organization contribute to attracting thousands of visitors annually. A considerable impact for the tourism industry in the region, but also the possibility of raising awareness among a wider public about the protection of wetlands. New activities are in development and will be developed in 2022 in connection with our interpretation plan.

Never forget that the Lac Saint-François National Wildlife Area is a jewel of biodiversity and possibility: let's continue to work together to protect it and educate our visitors and make it shine beyond our borders. Let's be positive, 2022 will bring us great new features that we can't wait to present to you!





LES AMIS DE LA RÉSERVE NATIONALE DE FAUNE DU
LAC SAINT-FRANÇOIS